

# Jon Stanford

## Curriculum vitae



### **Director**

#### **Insight Economics Pty Ltd**

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## **Expertise**

Since taking up a career as a consultant in the mid-1990s, Jon Stanford has developed a strong practice in economics and policy issues related to climate change, energy, the resources sector, industry development and defence. In this period, Jon was a Director of the Allen Consulting Group for over ten years before leaving to establish a new firm, Insight Economics, with four other consultants. From 2006-09 Jon was a Partner with Deloitte and helped to establish their new economics practice.

Throughout his consulting career, Jon has worked closely with two economic modelling agencies: the Centre of Policy Studies at Monash University and, for energy market modelling, McLennan Magasanik Associates.

Before becoming a consultant, Jon Stanford had a significant career with the Australian Public Service working in areas that involved economics and public policy. His final position was as a Division Head in the Prime Minister's Department.

## **Consulting career**

### **Climate change**

While in government, Jon was Chair of the Australian Government's inter-departmental committee on greenhouse. Since then, he has developed a strong practice in the economics and public policy aspects of climate change. He has analysed the appropriate public policy responses and modelled the economic impact of possible policies for a number of clients, including the Commonwealth and State governments and industry groups. A major report on emissions trading, undertaken ten years ago for the Victorian Government, was the first attempt in Australia to model the economic impact of measures to address climate change.

Recent climate change projects include:

- Major project for the Northern Territory Government assisting in developing a climate change strategy for the Territory.
- Assessments for two jurisdictions on the complementarity of existing climate change programs with the Rudd government's proposed Carbon Pollution Reduction Scheme.
- Project for a State government to assess proposed carbon emissions limits for a major project.
- A major report for the Victorian Government, *The Greenhouse Challenge for Energy*.
- Undertook the research and modelling underpinning a report by the Australian Business Roundtable on deep cuts to greenhouse gas emissions.
- Significant work for the National Emissions Trading Taskforce (NETT) in 2006

Over the last few years, Jon has contributed a number of articles on greenhouse policy to the opinion pages of *The Australian Financial Review*. He has also acted as an expert witness and has regularly addressed conferences on the issue.

### **Energy and resources**

Following on from his responsibilities in energy and competition policy in the Department of the Prime Minister and Cabinet, in the late-1990s, Jon was Chair of the Council for Australian Governments' Gas Reform Implementation Group, which developed and implemented the National Gas Code. This group included all nine Australian governments, the gas industry, gas users, the ACCC and the National Competition Council. While there were different views, the Group was highly successful in that the details of the National Gas Code were finalised in a relatively short period of time and the Code has not been significantly revised subsequently.

More recently Jon has directed a number of energy related projects including:

- A review of the options for base load electricity generation in Australia with a carbon constraint.
- Assisting a State/Territory Government develop a renewable energy strategy.
- A major report for the Australian Uranium Association on prospects for the uranium industry in the light of the international climate change response.
- A report for the Commonwealth Government on regulatory impediments to the further development of the uranium industry.
- Significant work for Woodside on several LNG projects.
- A project for BHP Billiton to estimate the economic impact of the proposed Olympic Dam expansion.
- A major project for the Western Australian Government to examine the economic, social and strategic aspects of the Gorgon JV's proposal to build a LNG processing plant on Barrow Island.

In other areas of the resources sector, Jon has worked for Rio Tinto on major projects in the alumina industry in Queensland and on the Hismelt project in Kwinana. He has also directed important consultancies in the minerals sands industry.

### **Industry development**

Much of Jon's public service career was concerned with industry development policy. In recent years, as a consultant, he has directed:

- A very substantial project for the automotive companies in the Philippines to examine the potential for the industry to participate in regional global supply chains and to design a policy framework to sustain the industry in the future.
- A project for a major Australian player in the motor vehicle industry on future business strategies.
- An assignment for Hawker de Havilland in relation to its involvement in the Boeing 787 project.

## Defence

Jon has had a long interest in defence issues. In recent years he has directed several projects related to defence, including:

- Assisting the Defence Materiel Organisation to draft the Strategic Sector Plan for the defence aerospace industry.
- A project for the Victorian Government on building the Air Warfare Destroyers.
- An assignment for an Australian defence company on participation in the F-35 (Joint Strike Fighter) project.
- A project on defence shipbuilding policy.
- A project for the Victorian Government on defence industry policy.
- An assignment for the governments of Victoria, Queensland and Western Australia on building the Landing Ships, Helicopter Dock.

## Program reviews

Jon Stanford has also undertaken some important program reviews, including evaluations of:

- government regulation of the uranium industry
- the Greenhouse Challenge program
- programs to support the export of education services
- the Overseas Projects Corporation of Victoria Ltd.

## Public Service career

Before becoming a consultant, Jon Stanford had a significant career with the Australian Public Service in Canberra.

Jon's final position with government was as head of the Industries, Resources and Environment Division in the Department of the Prime Minister and Cabinet. In that position he was responsible for coordinating competition policy across the Commonwealth Government and in the CoAG process. He was also, *inter alia*, Chair of the CoAG working groups on gas reform and water reform and Chair of the Inter-governmental Committee on Ecologically Sustainable Development. The position also involved briefing the Prime Minister on energy, resources and manufacturing industry issues, as well as communications policy. Jon was Chair of the major crisis response group. He played a significant role in drafting various economic statements, including *Working Nation*.

Before his position in PM&C and after an early career in the forbears to the Productivity Commission, in the early 1990s, Jon worked in the industry portfolio. After a period as Director of the Bureau of Industry Economics, a relatively independent government agency that undertook policy-oriented research for the then Minister, Senator John Button, he spent a year in London as the Public Service Fellow at the Centre for Australian Studies at the University of London. In that position, he edited a book on industry policy, launched by John Button. He then headed up the Policy Division in the industry department.

## Professional and academic qualifications

1. MBA, London Business School
2. Master's degree in Economics, University of Manchester
3. BA (Economics), 2A Honours, University of Manchester