

# Bill Mountford

## Curriculum vitae

### **Director**

#### **Insight Economics Pty Ltd**

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### **Expertise**

Bill has been providing advice to major companies on their strategic issues for over 20 years. He began as a consultant to Pappas, Carter Evans and Koop (which became the Australian office of the Boston Consulting Group). He was also a Director at the spinoff company Australian Consulting Partners which was acquired by Arthur Andersen where he was a Partner in Business Consulting for two years.

Bill has worked in industry policy at the state and federal level. He was the Industry Policy Advisor to the Victorian Minister for Industry and Commerce in the Cain Government and in that capacity assisted in the development of the first state economic strategy. He was later appointed as the Director of the Australian Manufacturing Council, a tripartite advisory body to the Federal Minister of Industry established by the Hon. John Button. Here he led a number of landmark reports on manufacturing which were influential in the opening up of the sector in the late 1980's and early 1990's.

Bill is a Director of Colin Carter and Associates which evaluates the performance of the boards of directors of many of Australia's leading public companies. He was also CEO of the Victorian WorkCover Authority for three years and has consulted in workers compensation in New South Wales and South Australia.

### **Business Strategy Consulting**

Bill has worked on strategy problems across a wide range of industries and geographies. For example during his time at Arthur Andersen he lead an IMF sponsored review of the government's rice and logistics body, Bulog which uncovered around \$4bn in overpayments to intermediaries over the preceding four years. At Australian Consulting Partners Bill led the Australian Ricegrowers Cooperative successful defence of their single desk selling arrangements. He also provided them with advice on their marketing and operating strategies.

Some other examples of memorable projects include the turnaround strategy for a national travel agency, Asian market entry strategy for an Australian based cable manufacturer, industrial relations strategy for a NSW coal mining company and a review of the Asian marketing strategy of the Australian Dairy Corporation.

## **Industry Policy**

Bill was the Executive Director of the Australian Manufacturing Council (AMC) from 1988 until 1994. The AMC was the peak tripartite advisory body to the Federal Government's Minister for Industry. During his time at the AMC Bill lead the development and promotion of two highly influential reports on the future of manufacturing which resulted in a number of significant new policy initiatives from government including the Australian Best Practice Demonstration Program.

## **Other Experience**

Bill was the CEO of the Victorian WorkCover Authority from 2000 until 2003 during which time he led a turnaround in the scheme's operating and financial performance and reform of the organisation's claims management processes. He is currently a director of Colin Carter and Associates which advises the boards of many of Australia's ASX 50 companies on how to improve their performance. He is also a director of Melbourne Health, one of the State Government's metropolitan health networks and responsible for the Royal Melbourne Hospital.

## **Professional and academic qualifications**

1. AMP, Harvard Business School, 2002
2. Master of Philosophy (Economics), University of Cambridge
3. Bachelor of Economics (Hons), Monash University